

# AIM WORKSHOP PERTH, WA

@ CHRIST CHURCH GRAMMAR SCHOOL

\$250 (SEE EARLY-BIRD RATE BELOW)

# AIM 2018

## SUNDAY MARCH 25<sup>TH</sup>

### MANDARIN & JAPANESE

LEARN HOW MUSIC, DRAMA AND  
GESTURE CAN WORK SYNERGISTICALLY  
TO RAPIDLY INCREASE SECOND  
LANGUAGE ACQUISITION AND FLUENCY!

FOR PRIMARY & SECONDARY  
AIM TEACHERS WHO ARE  
NEW TO THIS REVOLUTIONARY  
TEACHING METHODOLOGY



**EARLY-BIRD RATE OF ONLY \$235<sup>PP</sup>**

**IF YOU PAY BY 21/02/2018**

## WHAT IS AIM?



**In a short space of time, the Accelerative Integrated Methodology (AIM) will enable your students to develop a working proficiency in your target language.**

AIM brings true transformation to the experience of teaching and learning a second language by using these key strategies:

**Gestures** are used to introduce and reinforce vocabulary and enable a target-language only environment. These visual and kinaesthetic props allow new words and associated grammar to pass directly to meaning, so there is no need to translate back into the first language.

**Useful, key words** are taught first. The most useful and highest-frequency words have been carefully selected and are introduced within the first few hours of instruction, giving students the tools they need to communicate from the very first class.

**Content-based instruction** has been carefully designed to create an immersion-like experience where students focus on task-based activities relating to dramatic arts and literacy. Each kit culminates in activities that synthesize all that has been acquired through the kit.

**An inductive, contextualized approach to grammar** ensures abstract grammar concepts are taught in a meaningful way. Grammar raps help students understand language patterns. Students are amazed to discover that grammar can be both cool and fun!

**Cooperative learning activities** get students working with each other, speaking and writing creatively in the target language.

The highly participatory and active learning environment in an AIM classroom ensures students of all abilities and learning styles are supported.

TO LEARN MORE ABOUT AIM, VISIT:  
[WWW.AIMANZ.COM/WHAT-IS-THE-AIM/](http://WWW.AIMANZ.COM/WHAT-IS-THE-AIM/)

## WHAT TO EXPECT AT THE WORKSHOP...

### GET STARTED WITH AIM FOR TEACHERS NEW TO AIM 'THE GESTURE APPROACH' MANDARIN & JAPANESE

In these workshops, you'll be introduced to the **AIM (Accelerative Integrated Methodology)** and shown how this innovative method of teaching, which uses music, drama and gesture, can work synergistically to rapidly increase second language acquisition and fluency.

This approach, unlike most contemporary programs, is based on stories rather than themes and allows for a greater emotional involvement on the part of the student.

Moreover, the extensive use of song and drama gives plenty of opportunity for 'pleasant repetition', an essential ingredient in the development of language proficiency.



REGISTER ONLINE AT: [WWW.AIMANZ.COM/WORKSHOPS](http://WWW.AIMANZ.COM/WORKSHOPS)

## WHAT THE EXPERTS SAY...

“ If I had to choose one thing that distinguishes AIM classrooms from the more typical core French classes, it's the level of emotional investment that the kids have in the process, and the fun that they are having, that's fuel that drives the learning process. ”

(DR JIM CUMMINS, OISE UNIVERSITY)



“ When talking to teachers, consultants and people in education, they all support your program and they are sometimes thrilled by it when they see the involvement of those kids and those teachers. Even those who doubt at first come around very quickly when they see it in action. ”

(DR DAVID BOOTH, UNIVERSITY OF TORONTO)



## YOUR AIM PRESENTERS...

HANDS-ON TEACHERS WHO KNOW AIM INSIDE-OUT

The AIM team are all **Certified AIM Presenters** with many years of classroom teaching experience (with and without AIM). This underpins their invaluable ability to help their fellow teachers get up to speed and thriving with AIM.



**JEN MCKINNEY, M.ED.**  
French, ESL, Japanese,  
German, Mandarin

Jen is a practising AIM teacher and International language consultant. She is the CEO of AIM Language Learning Australia & New Zealand and is the head presenter for AIM in Australasia.

Jen has 20+ years experience teaching French, German and Japanese, from prep. to year 12 and is responsible for the production of the AIM program in Mandarin. Holding a Masters degree in “How gesture-based approaches support the teaching of languages”, Jen works in AIM production and publishing, as a language consultant in schools and has given keynote addresses at a number of conferences. Her passion is the development of a functional student fluency!



**LI LIU**  
Mandarin

Li Liu has been a second language teacher since 1996 and began teaching Chinese in Australia in 2006.

Currently teaching Chinese at Christ Church Grammar School, Li now successfully uses the AIM program to teach 500 students from pre-primary to year six.

## THE DETAILS...

(ALL THE NITTY GRITTY BITS)

**REGISTRATION: \$250**

**Early-Bird rate of \$235 if you pay by 21/02/2018**  
register online at: [www.aimanz.com/workshops](http://www.aimanz.com/workshops)

NB: ONLINE REGISTRATIONS ONLY THIS YEAR

**THE VENUE:**

**Christ Church Grammar School,  
Queenslea Dr, Claremont WA 6010**

**SUNDAY, 25<sup>TH</sup> OF MARCH**

NB: SESSIONS RUN FROM 9:00AM TO 3PM DAILY

**ANY QUESTIONS?**

**Call Jen McKinney on: 0415 415 769**

**Or email Jen at: [jen@aimanz.com](mailto:jen@aimanz.com)**

**AIM Language Learning Australia & New Zealand**

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**[www.aimanz.com](http://www.aimanz.com)**

